

# All Seasons Veterinary Care Monthly Newsletter

## July



## Beat the Heat: Summer Safety!

Summer in Iowa brings long days, sunshine, and outdoor adventures—but for our furry family members, rising temperatures can quickly become dangerous. Heatstroke, dehydration, and burned paw pads are all real risks. Here's how to keep your pets safe, happy, and cool all season long:

### Know The Signs of Heatstroke

Heatstroke in pets can happen fast—and it's a medical emergency. Look out for:



**Excessive panting or drooling**  
**Rapid heartbeat or difficulty breathing**  
**Vomiting, diarrhea, or weakness**  
**Bright red gums or tongue**  
**Collapse or disorientation**



If you suspect heatstroke, move your pet to a cooler area, apply cool (not cold) water, and call us - or an emergency clinic - immediately.

### Keep It Cool: Tips for Hot Days

Provide plenty of fresh water—**add ice cubes for extra refreshment.**

Shade is a must if pets are outside—**even short backyard visits.** Cooling mats, fans, or frozen treats (**like pupsicles**) are great for indoor relief.

Avoid midday heat—**walks and playtime are best early in the morning or late evening.**

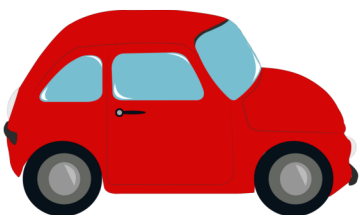


### Hot Pavement & Car Safety

A simple rule: If it's too hot for your hand, **it's too hot for their paws.**

Walk pets on grass, or use protective booties.

**Never leave pets in parked cars**—even with windows cracked. In just 10 minutes, temps can rise dangerously high.



# Temperature Safety Chart

## Inside Vehicle

10 Min. 60 Min.

79°

103°

84°

108°

89°

113°

94°

118°

99°

123°

104°

128°

109°

133°

114°

138°

119°

143°

124°

148°

129°

153°

## Outside Temp.

60°

65°

70°

75°

80°

85°

90°

95°

100°

105°

110°



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## Key

- ① No evidence of risk: Have fun outside!
- ② Risk is unlikely: Have fun outside, but be cautious!
- ③ Unsafe potential, depending on breed. Keep an eye on your pet outdoors.
- ④ Dangerous weather developing, can be very unsafe for smaller or brachycephalic breeds. Use caution.
- ⑤ Potentially life-threatening heat. Avoid prolonged outdoor activity.

## Other Factors

- + ① If Obese
- + ① Brachycephalic breed
- + ① If <6 months or considered elderly
- ① If area is shaded from sun
- ① If water is readily available

# Lean Treats!

Ever wonder what treats we use here at the clinic?  
Our go-to is **Lean Treats**—and guess what? We sell them too!

## So, **what are Lean Treats?**

They're soft, bite-sized goodies made with real skinless chicken—  
and pets go wild for them!

Not only are they delicious (just ask your dog or cat!), they're also  
low in fat, making them a great option for pets who need to watch  
their waistlines.



**Easy to break apart for training or portion control**



**Tasty AND smart for maintaining a healthy weight**



**Vet-approved—and pet-tested, right here in the clinic!**



Available for just

# \$4.13 per bag!

(That's cheaper than Amazon!!)  
Next time you're in, grab a bag for  
your furry friend!

## Bonus Cody Content!

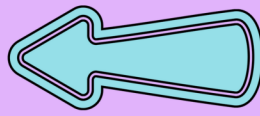


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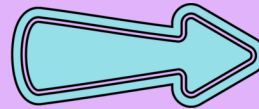


# Make Sure to Visit Our Socials!



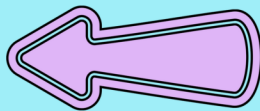
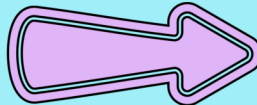
Facebook  
&

ASVC Website



## Additional Resources:

Online Pharmacy



Hill's to Home

Purina VetDirect

