

# All Seasons Veterinary Care Monthly Newsletter

## June



## Get That Summer Body Ready!

Ah, summer—the season of beach bodies and barbecues! But wait, before you start planning your own diet and exercise regimen, let's not forget about our furry friends who might be eyeing those hot dog leftovers a little too closely. Yes, folks, **it's time to talk about pet obesity!**

Did you know that **61% of cats and 59% of dogs are estimated to be overweight or obese**? That's right! According to [petobesityprevention.org](http://petobesityprevention.org), our beloved furballs are packing on the pounds faster than we can say "treats." But what causes this fluffy phenomenon? Well, it turns out that **factors like breed, age, sex, and whether your pet has been neutered play a role**. And let's face it—if you're a couch potato with four legs who gets no exercise (we're looking at you, lazy dogs), you're more likely to look like a furry beach ball than a fit little pup.

So how do you know if your dog or cat is tipping the scales? Here are some quick checks: Can you **see or feel their ribs**? Does their **waist resemble an hourglass when viewed from above**? And for the love of kibble—does their **belly tuck up nicely when viewed from the side**? If your cat looks like they've swallowed a basketball instead of just enjoying life as an indoor feline overlord...well, we may have some work to do!

Obesity isn't just about aesthetics; it can **lead to serious health issues** like diabetes, heart disease, respiratory problems—you name it!

So what can we do about it? First off: **portion control!** Measure out those food servings instead of using whatever random scoop is lying around. **Consistency is key**—pick specific mealtimes and ditch the free feeding (if you always had a buffet, would you ever stop??) And **let's get moving!** Increase activity levels with more walks for dogs, or interactive toys for cats that make them think (and move) for their treats. Not only will this help burn calories but also keep them from inhaling their food faster than us humans at an all-you-can-eat buffet!

Remember folks: **preventing obesity in pets is truly a pain prevention method.** So let's all roll up our sleeves (or fur?) and get ready for summer!

# This Month's Specials!

## Adopt-a-Cat Month!

June is Adopt-A-Cat Month, and we can't contain our excitement! This is the perfect time to open your heart and home to a furry friend in need. To celebrate this wonderful occasion, we're thrilled to announce a special offer just for you!

When you adopt a cat from any shelter or rescue during the month of June, we're providing a **FREE initial wellness exam** to ensure your new feline companion starts off on the right paw. But that's not all! Each adoption will also come with our exclusive **'New Cat Kit'**, (or specialized Kitten Kit if you adopt a little one❤️) packed with goodies that both you and your new furriend will love.

This kit includes a free bag of nutritious cat food from Hills Science Diet, essential dental care items to keep those pearly whites shining, some adorable tiny mouse toys for your kitty to pounce on, and more!

Let's make this June unforgettable by giving these lovely cats the forever homes they deserve. Together, we can spread joy and create lasting bonds with our new furry family members!



## National Microchipping Month

We would like to use June, National Microchipping Month, to offer an exclusive deal for getting those pets chipped!

Studies reveal that microchipped pets are twice as likely to have their "E.T. phone home" moment. This tiny tech marvel, no bigger than a grain of rice, is slipped under your pet's skin via needle—that's it!

It doesn't do much all on its own and needs to be registered in order to be effective! Don't worry, we register the microchip for you instantly after implantation using the information you've given us. If your lost pet winds up at a vet or shelter, they'll scan them and contact the microchip brand for your contact information—no direct numbers given out, though.

We want to make it as easy as possible for your pet to find their way back home if they're lost, so we're offering



our microchipping services! Book an appointment and give your furry pal the best shot at finding their way back to you!



# Purina Dental Chews

Looking for an effective dental chew for your dog? Purina Dental Chews are long-lasting, delicious, and high in protein.

Approved by the Veterinary Oral Health Council (VOHC), they significantly reduce tartar buildup when given one treat daily. They clean teeth, freshen breath, and support dental health with a high protein, low-fat formulation.



Dental Chewz have been formulated with the following characteristics:

- Cleans teeth and freshens breath
- High protein and low fat
- Significantly reduces build-up of tartar
- Long-lasting
- Great taste

## LONG-LASTING

Available for just

# \$12.30 per box!

Don't miss out on this opportunity—grab yours today and give your dog the gift of a healthier smile!



## Community Events!



755 W Bridge Road, Polk City 50226  
515-531-VETS (8387)  
[www.allseasonsveterinarycare.com](http://www.allseasonsveterinarycare.com)  
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